

LEADERSHIP STAFF SPRING TRAINING



SET UP YOUR LEADERSHIP STAFF FOR SUCCESS! PREPARE THEM TO LEAD & SUPERVISE FROM DAY 1.

What is it?

6 topic-focused sessions with expert guest content, alongside individualized, small-group facilitated training, learning, case studies & discussion. (See the detailed weekly plan on the next page). Staff can participate "live" or by viewing recorded content posted 48 hours after the live session.

How will leadership staff benefit?

Staff will have opportunities to think through, discuss with others, and practice scenarios they may have missed in 2021 or are new to their 2022 role. When they arrive at camp, **they will have progressed in their professional development and be more prepared to lead and supervise.** With a certificate of completion, the course is also a resumé-builder, making their summer camp job choice even more practical.

How does this help my camp?

Every single key staff member you recruit is meant to contribute to your team in an essential way. Giving them this training is **a great way to lessen staff "growth loss" and "experience loss" due to COVID camp closure/program reduction**, plus it shows them how much you care about their professional development. There's big competition for good staff. This is something you can offer them that sets you apart—you truly care about staff development! It's **great ROI!** Plus, it gets all your key summer team members on the same page for day 1 of leadership staff training.

Who do you recommend take this course?

Any staff member who will benefit from camp leadership & supervision coaching! Front-line supervisors, staff stepping up to the next level of leadership, administrators, lead counselors, unit heads...anyone beyond a basic group counselor level, but not yet a camp director!

How much does it cost?

Only \$175 per staff member! Includes: 12 hours of live training & small-group, individualized discussion (with recordings of live content made available after the fact), a private group for networking/extended discussion, access to Emily for questions or support, and a certificate of completion listing course content. **WOW!**

"Emily is an outstanding teacher, facilitator, and mentor. She has both the camp experience and the camp passion to back up her wonderful and hands-on training protocols. Bright Moose is a valuable tool that any camp would be lucky to use."
-Jonathan Caflun, Camp Wekeela

"Emily is emerging as one of the most dynamic and down-to-earth trainers for the camping industry. She has a genuine ability to connect with audiences of all ages through her wealth of experience, candid storytelling, and light-hearted sense of humor. Emily's ability to combine practical, hands-on learning with effective and motivational coaching is truly refreshing for frontline staff and seasoned directors alike!"
-Greg Jutkiewicz, Concord Academy

"Emily is everything I could hope for in a camp staff and management trainer. She is fun, experienced, creative, innovative, witty, sometimes surprising, and always on point. Her sessions always give me actionable, specific, and memorable nuggets of wisdom, tools, and techniques that I then apply to my role as a director and camp professional. I highly recommend her!"
-Nick Robbins, Camp Mowglis

YOUR STAFF WILL BE IN GREAT HANDS WITH TRAINER/FACILITATOR EMILY GOLINSKY

Want to see more testimonials or learn about my background and qualifications? Visit www.BrightMooseTraining.com!
-Emily 😊

"Phenomenally prepared."

"Wonderful synergy, warm to approach. Confident! Realistic!"

"Informative, capable, and empathetic."

"A master of her craft."



www.BRIGHTMOOSETRAINING.COM/SPRINGLEADERSHIP2021

NO PAYMENT DUE AT SIGN-UP. DISCOUNTS AVAILABLE FOR CAMPS WISHING TO ENROLL 5+ STAFF.

