

LEADERSHIP STAFF SUMMER SESSION 2020



AN OPPORTUNITY TO KEEP KEY STAFF ENGAGED AND GROWING PROFESSIONALLY DURING CAMP CLOSURES IN 2020

What is it?

8 weeks of topic-focused sessions alongside individualized, small-group facilitated training, learning, case studies & discussion. (See the detailed weekly plan on the next page).

How will staff benefit?

They will stay engaged and present in camp life even though they won't be physically at camp with you this summer. They will have opportunities to think through, discuss with others, and practice scenarios they may have experienced in person during their summer of leadership. When they return in 2021, they will have progressed in their professional development and be more prepared to lead and supervise at camp.

How does this help my camp?

Every single key staff member you recruited this year was meant to contribute to your team in an essential way. Keeping them engaged and thinking about camp will improve the likelihood that they will defer their employment until 2021 rather than seeking out other opportunities! Giving them this training is a great way to lessen staff "growth loss" and "experience loss" due to camp closure in 2020, plus it shows them how much you care about their professional development. What a great ROI!

Who do you recommend take this course?

Any staff member who will benefit from camp leadership & supervision coaching! Front-line supervisors, staff stepping up to the next level of leadership, administrators, lead counselors, unit heads...anyone beyond a basic group counselor level, but not yet a camp director!

How much does it cost?

Only \$199 per staff member! Includes: 14 hours of live training & small-group, individualized discussion (*no* pre-recorded content!), a private FB group for networking/extended discussion, access to Emily for questions or support, and a certificate of completion listing course content. WOW!

"Emily is an outstanding teacher, facilitator, and mentor. She has both the camp experience and the camp passion to back up her wonderful and hands-on training protocols. Bright Moose is a valuable tool that any camp would be lucky to use."

-Jonathan Caflun, Camp Wekeela

"Emily is emerging as one of the most dynamic and down-to-earth trainers for the camping industry. She has a genuine ability to connect with audiences of all ages through her wealth of experience, candid storytelling, and light-hearted sense of humor. Emily's ability to combine practical, hands-on learning with effective and motivational coaching is truly refreshing for frontline staff and seasoned directors alike!"

-Greg Jutkiewicz, Concord Academy

"Emily is everything I could hope for in a camp staff and management trainer. She is fun, experienced, creative, innovative, witty, sometimes surprising, and always on point. Her sessions always give me actionable, specific, and memorable nuggets of wisdom, tools, and techniques that I then apply to my role as a director and camp professional. I highly recommend her!"

-Nick Robbins, Camp Mowgli

YOUR STAFF WILL BE IN GREAT HANDS WITH TRAINER/FACILITATOR EMILY GOLINSKY

Want to see more testimonials or learn about my background and qualifications? Visit www.BrightMooseTraining.com!

-Emily ☺

"Phenomenally prepared."

"Wonderful synergy, warm to approach. Confident! Realistic!"

"Informative, capable, and empathetic."

"A master of her craft."



www.BRIGHTMOOSETRAINING.COM/SUMMERSESSION2020

DON'T WAIT - ENROLL TODAY! COURSE BEGINS THE WEEK OF JUNE 29, 2020.
NO PAYMENT DUE AT SIGN-UP. DISCOUNTS AVAILABLE FOR CAMPS WISHING TO ENROLL 5+ STAFF.

